

Online social networking is quickly becoming the most dynamic technological boom since the Industrial Revolution.

Teens and 20-somethings are not the only ones using the technology. As of January 2010, iStrategy Labs has reported that users age 55 and older are Facebook's fastest growing demographic!

Don't miss out on this incredible opportunity !

By the time you read this, your residents could have avoided that major traffic jam downtown!

Townships everywhere are scrambling to find exciting and cost-effective ways to share information and alerts with their residents. While the internet has revolutionized the way the world's entities expand their visibility, it remains a challenge to keep things fresh and fluid without getting lost in the digital shuffle.

What if it was possible to keep your residents informed of local happenings and promote local businesses by way of contemporary technology, without breaking the bank?

Introducing Social Media Solutions

By **AFFAIRS Event Services** · Learn More at www.trustaffairs.com

Our professionally designed and maintained Social Media Solution includes:

- A custom Facebook Fan Page for your town, updated a minimum of 3 times per week
 - A linked Twitter account, updated regularly, with the ability to post emergency notifications
- A YouTube Channel for uploading content to the world's most cutting edge digital video forums
- A comprehensive photo shoot around your town, and the ability to upload unlimited photos of your choice
- Bi-weekly contests for residents, with prizes secured from local merchants, designed to drive more traffic and revenue to your downtown
- An opportunity to guest star on our weekly BlogTalkRadio show and discuss a topic of your choice, twice per year

**Only
\$100
per week**

(52 week contract)

Call today and learn more · (908) 219-4142