

Engage your customers all year with special offers, promotions and social media involvement!

In this uncertain economy, restaurants everywhere are scrambling to find exciting and cost-effective ways to build customer loyalty and offer great value to attract new patrons.

Our comprehensive solutions offer you a series of cross-promotion opportunities and fresh ideas, without breaking the bank.

Dining Loyalty and Social Media Solutions

By AFFAIRS Event Services · Learn More at www.trustaffairs.com

You'll Get:

- **Staff Incentives:** Your servers and hosts are the faces of your business, and have the ability to create dynamic relationships with your guests. We'll hold a brief training session at your restaurant to give staff the resources they need to collect guest information effectively. We'll also design and print 10,000 comment cards for you.
- **Picture Perfect:** Our staff photographer will take some photos to use in our media campaigns, and provide you a CD with images for your own use as well.
- **Promotions:** There are endless possibilities, but we'll provide you with 1-2 promotions per month plus signage and "guest check" inserts for each promotion.
- **Guest Database Management:** Our coordinator will visit your restaurant twice per month to collect comment cards and email addresses. We'll maintain your mailing list, and provide it to you whenever you wish.
- **You've Got Mail:** Our creative pros will author and e-blast a Monthly Newsletter for your restaurant featuring your promotions, menu items and specials. We'll provide you with stats after each Newsletter mailing, so you can measure your outcomes.

No Fine Print!

Our comprehensive solution costs only \$975 per month, for a one year commitment.

You get dedicated creative marketing professionals for less than half the cost of hiring a PR Firm or promotional manager.

Call today and learn more · (908) 219-4142